



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Sector 16-C, Dwarka, New Delhi - 110078



EXAMINATION DIVISION

Conduct Branch-I

PROPOSED THEORY DATE SHEET FOR END TERM EXAMINATIONS (DECEMBER 2023-JANUARY 2024)
PROGRAMME: MA (MASS COMMUNICATION) [MA (MC)] (REGULAR/REAPPEAR)

Time: 10:00 AM to 01:00 PM

| Date & Day | I Semester | III Semester |
|---------------------------|--|---|
| 03.01.2024 (Wednesday) | | MMCC 201: Advertising Concepts, Creativity & Media MMJN 201: Journalism: History Concepts and Principles MMNM 201: New Media: Policy and Practices MMTV 201: TV Production, Direction and Ethical Issues |
| 04.01.2024 (Thursday) | MA(MC) 101: Communication Theory | |
| 05.01.2024 (Friday) | | MMCC 203: Consumer Behaviour and Market Research MMJN 203: Reporting, Editing and Photojournalism MMNM 203: Digital Journalism MMTV 203: Screenwriting for TV and Film |
| 06.01.2024 (Saturday) | MA(MC) 103: Visual Communication | |
| 08.01.2024 (Monday) | | MMCC 205: Public Relation and Corporate Communication MMJN 205: Broadcast Journalism MMNM 205: Smartphone Communication Technology MMTV 205: Digital Cinematography |
| 09.01.2024 (Tuesday) | MA(MC) 105: Development Communication | |

| Date & Day | I Semester | III Semester |
|---------------------------|---|--------------|
| 10.01.2024 (Wednesday) | MA(MC) 107: Film Appreciation | |
| 11.01.2024 (Thursday) | MA(MC) 109: English Literature (Elective I) MA(MC) 111: Indian Literature in Hindi (Elective II) | |

Examination Centre: Intimation regarding Examination Centre will be communicated later on.

Note: Any representation regarding the proposed dates/ paper etc. may be forwarded to the Controller of Examination / Deputy Registrar (Conduct) through the Course Coordinator latest by 03.11.2023.

For any clarification and query please contact:

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|-----------------------------|--------------|
| Section Officer (Conduct-I) | 011-25302259 |
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(Dr. Deepak Chauhan)
Deputy Registrar (Conduct)
Dated: 25.10.2023



(Prof. Gulshan Kumar)
Controller of Examinations



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Sector 16-C, Dwarka, New Delhi - 110078



EXAMINATION DIVISION

Conduct Branch-I

PROPOSED PRACTICAL DATE SHEET FOR END TERM EXAMINATIONS (DECEMBER 2023-JANUARY 2024)
PROGRAMME: MA (MASS COMMUNICATION) [MA (MC)] (REGULAR/REAPPEAR)

Time: 09:00 AM Onwards

| Date & Day | I Semester | III Semester |
|---------------------------|------------|---|
| 18.12.2023 (Monday) | | MMCC 251: AD Copy and Design Lab MMJN 251: Print Production and Photojournalism Lab MMNM 251: Digital Journalism & Convergence Lab MMTV 251: Digital Cinematography and Production Lab |
| 19.12.2023 (Tuesday) | | MMCC 253: PR/Corporate Communication Lab MMJN 253: Broadcast Journalism Lab MMNM 253: Smartphone Communication & Technology Lab MMTV 253: Screenwriting Lab |
| 20.12.2023 (Wednesday) | | MMCC 255: Media Practice Workshops 2 MMJN 255: Media Practice Workshops 2 MMNM 255: Media Practice Workshops 2 MMTV 255: Media Practice Workshops 2 |
| 21.12.2023 (Thursday) | | MMCC 257: Major Project Proposal MMJN 257: Major Project Proposal MMNM 257: Pre-Major Project Proposal MMTV 257: Major Project Proposal |
| 22.12.2023 (Friday) | | MMCC 259: Industrial Training Report MMJN 259: Industrial Training Report MMNM 259: Industrial Training Report MMTV 259: Industrial Training Report |

| Date & Day | I Semester | III Semester |
|---------------------------|--|--------------|
| 26.12.2023 (Tuesday) | MA(MC) 151: Visual Communication Lab | |
| 27.12.2023 (Wednesday) | MA(MC) 153: Folk Media in Development Communication Lab (Street Theatre) (Elective 2) MA(MC) 155: Folk Media in Development Communication Lab (Puppetry) (Elective 2) | |
| 28.12.2023 (Thursday) | MA(MC) 157: Media Practice Workshop I | |

Examination Centre: Practical Examinations will be held at respective School/Institute

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